
Behind the Runway

Everyone sees the runway. Almost no one sees what it takes to get there.

A character-driven docuseries about the team that turns unknown designers into a New York Fashion Week moment, and the dreamers who risk everything for two days on the runway. New York Fashion Week looks like champagne and flashbulbs. Backstage it runs like a marathon with no rehearsal. Behind the Runway embeds with the women who build the shows and the first-time designers trusting them with a lifelong dream.



The cast

Mylitta · The calm in the storm

She runs the floor like a general and calls herself the fairy godmother for the designers fashion forgot. When everyone's hair is on fire, she's the one who doesn't flinch.

Gennifer · The believer

Active-duty Navy and a single mom, she taught herself to design from nothing and chased a dream most people would have talked themselves out of.

Ligardy · The cool head

His first New York Fashion Week, and you would never know it. Quiet confidence, big debut.

Becky · The enforcer

She can clear a room in ten seconds and hold a collapsing schedule together on will alone. If the week has an enforcer, it's her.

Allie · The whirlwind

A runway full of little girls to dress, wrangle, and calm down. Fiercely protective, running on pure adrenaline.

"This is only for the passionate. If you don't have a love for it, you're not gonna survive."

BECKY · THE ENFORCER

Why it's a series

Every fashion week is a new season: new designers, new stakes, the same team holding the line. The workplace is the constant, the dreamers rotate, and the format travels to any city a runway goes up in. One pilot, and an obvious second season. Fashion has never been more watched and less understood: the runway is the payoff, and nobody shows the price.

26 minutes

FINISHED FILM

0:57

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Docuseries

CHARACTER-DRIVEN

New York

NYFW

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